



Spray Dried Ingredients of Named Provenance

Key Benefits

- Provenance
- Depictability
- Named origin designation
- Ease of use , Easy for measuring and dosing



Note on Provenance

- Tell a story

Every food product has a story to tell, where it comes from, what it contains, who makes it. Provenance tells the consumer just that.

- Consumer Confidence in Brands

Consumers value authenticity and will pay a premium when the brand's connections to origin run deep.

- Provenance supports brands

There are few more powerful concepts in branding than that of provenance and using a brand's geographic or varietal origins to communicate its identity and differentiate it from the competition

Key Application Areas

- Potato crisp seasonings
- Home roast vegetable seasonings and batters
- Roasted nut seasonings
- Breading , crumbing coatings and batters
- Dry Bread such as Ryvita and Crackers
- Flatbread , naan and pizza bases

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